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Dass Plant Guide

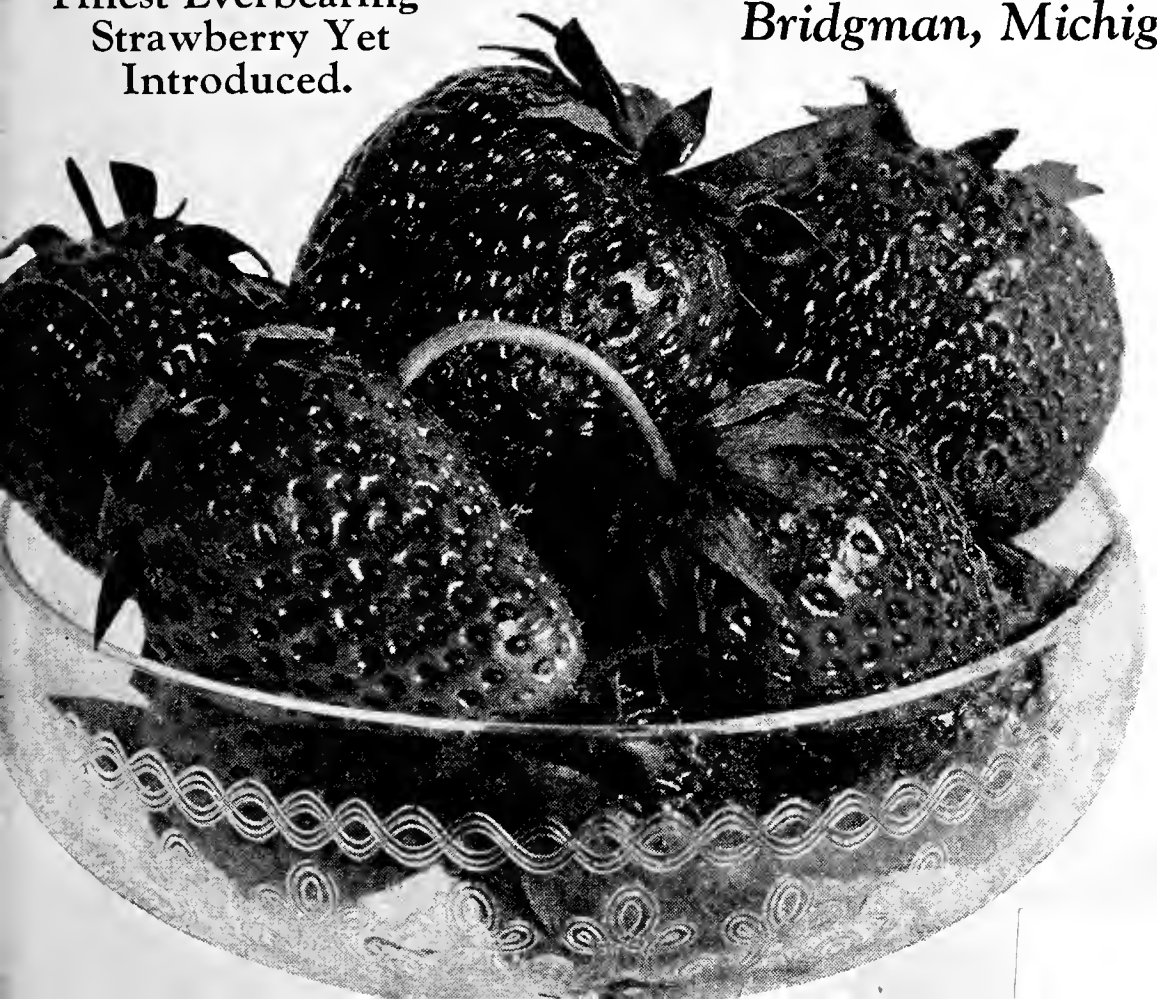
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BRIDGMAN, MICH.

New Gem
Everbearer

Finest Everbearing
Strawberry Yet
Introduced.

1935

DASS NURSERY CO.
Bridgman, Michigan



U. S. DEPARTMENT OF AGRICULTURE,
WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
GPO 8-3591

Discount for Early Orders

Important Special Announcement



A. F. DASS.

This, our 1935 catalog, comes to you, the customers and friends of both the Dass Nursery Co., and the Arthur H. Dass Nurseries, with our sincere greetings, and will be our only issue this year. All orders must be mailed to, and moneys made payable to, Dass Nursery Company, of Bridgman, Michigan.

Due to the drought early in the growing season, and the increased demand brought about by higher prices on all fruits the past season, we can honestly predict a shortage of planting stock, for the first time in four years.

The late growing season finished all plants and trees with an exceptionally fine root system and you will find finest quality in all.

We have a full line of fine nursery stock for the coming season and hope that all of our customers will be able to purchase some of this stock. As you know, we will have to keep on planting in order to improve our farms, as conditions will have to improve within the

next year or two. We are doing all in our power to help our customers in regard to price and quality of stock.

As we have stated in our previous catalogs we have some of the finest plant land in Southern Michigan. It is a sandy loam which grows large, thrifty plants and root systems. They are also adapted to all kinds of climate as the temperature here drops to as low as 10° below zero. That is why we recommend our plants, trees and shrubs to grow and thrive anywhere in the United States.

Remember our warning and get your order in early, because only in that way can you get your wants while we have a complete stock. We assure you of very best service and stock as in the past. Also look up the discounts for early orders and make a saving.

Very truly yours,

DASS NURSERY CO.

The Broadest Guarantee Ever Made

We guarantee every plant, tree or shrub that we ship out to be free from disease, true-to-name, and to arrive in perfect growing condition. If for any reason whatever, you are not satisfied that you have received 100 cents in value for every dollar sent us, we will adjust it to your satisfaction. Our policy of "Every Customer a Satisfied Customer" means all that it implies and we are here to give ABSOLUTE SATISFACTION.

Dass Nursery Co.





A Photograph of Our Forty-Acre Field of Strawberry Plants.

Never a Better Time to Grow Your Own Fruit

Have Your Own Berries and Make a Profit Besides

You are making a big mistake if you are not growing at least enough fruit for home use. Right out there in your garden, back yard or along one side of a field, Dass plants will produce a big supply of the finest fruits that you ever ate. Nothing else can give you the satisfaction and pleasure you'll have in growing your own berries. You will not only save money, you will make money as you will find an eager demand for any surplus that you will have.

Your Family Needs Fruit

Fruit is not a luxury, it's a necessity, one of the most nourishing and healthful of all foods and enjoyed by all, whether eaten fresh from vines, or when made into preserves, jams, jellies, pies, or the countless other tempting ways it can be prepared and served.

Provide It at Small Cost

Do you know that the money you pay for a few quarts of stale, inferior fruit will buy Strawberry, Raspberry, Blackberry and Grape plants that will give you a year around supply of delicious, high flavored, finest quality berries? You will have them just when you want them and they'll have an added attraction because they are coming right from your own vines.

No Experience Required

It doesn't require a lot of experience, petting and care to produce berries with **Dass' Fruit Plants and Trees**, because they are healthy, vigorous, 100% producers; in fact, it's almost impossible to keep them from fruit-

ing. Just plant them this spring, hoe them occasionally to keep the weeds down, and next season they will show their appreciation by giving you loads of beautiful berries.

Quality Counts With Us

We are and always have been producers of the highest possible grade of nursery stock. Our soil, which lies along the lake shore, in Berrien County, has long been recognized as the very best obtainable for the culture and long-rooted growth of the various kinds of nursery stock. Our climate is just right, in that the growing season is long enough to produce large, long-rooted plants, and the winters are cold enough to give them the necessary hardiness to succeed anywhere that they can be successfully grown.

The methods employed at our nurseries are most modern. We employ all labor-saving devices and our system of handling and grading is the best.

Our price is the lowest consistent with the very best nursery stock obtainable. Our policy is liberal. It is risky to pay less and needless to pay more.

It Is Easy to Order From Dass

The express rate is one-third less than it was last year and for long distance shipping would advise your ordering by express, as it would be much cheaper. If you have an agent in your town he will advise you as to the rates and advisability of shipping via express. If your orders for cane plants are received before April 1st, we can ship them via freight, this also would save you money; but we do not advise shipment via freight much later than April 1st, as it gets too hot.

WHEN TO ORDER: The sooner the better, and as a special inducement to have you send your order in early we will allow a 10% discount on all orders mailed before Feb. 1st, 5% to Mar. 1st. This discount to apply only when cash accompanies the order. It is to our mutual advantage when you order early as it relieves us of office work during the rush season, and as our stock is complete you are certain to get what you want. No orders for spring shipment should call for shipment later than May 15th, as the plants are not dormant after that date, and we cannot be responsible for their condition after shipment.

HOW TO ORDER: Use order blank enclosed and be sure to fill it in correctly. We are anxious to give you prompt, efficient service and you can aid us greatly in doing this if you will write or print your name and address plainly and give the other information called for.

OUR SHIPPING SEASON: On all nursery stock begins about March 25th and continues to about May 15th in the spring. Fall shipping season from November 1st to November 30th or later.

TRANSPORTATION CHARGES NOT PREPAID. Our customers order from every state in the Union, and we cannot in all fairness quote a prepaid price. If we did, those of our customers living in our own or neighboring states would have to help pay the charges for those in far distant states. We ship all packages C. O. D. for carrying charges, whether by mail or express, and you can pay the mail man or express agent when plants are delivered. Specify whether mail or express shipment is wanted, or leave it to our judgment and we will ship the cheapest way.

NO CHARGE FOR PACKING: We make no charge for wrapping and packing, which is done in the best possible manner by trusted men of long experience. Plenty of damp moss and shingle tow is used so that stock will reach you in perfect growing condition.

TERMS: Cash or one-third cash with order, balance before shipment or C. O. D. No credit shipments can be made, as our business is run on a strictly cash basis.

SUBSTITUTION: We do not substitute one variety for another without your permission, except on late orders when there is no time for correspondence. No varieties used for substitution except those listed in our catalog, and we guarantee satisfaction on varieties substituted.

IN CASE OF ERROR OR SHORTAGE: Notify us immediately as we are not satisfied until you are. As soon as you receive your order, check it over and if not correct notify us immediately, advising number of packages or crates short, accompanied by express agent's receipt for shortage if shipped via express.



"DOGZOFF"

If you are bothered with dogs, cats or rabbits, "Dogzoff" is the spray you need. It is a most efficient animal repellent and one spraying will last from three to four weeks. Not poisonous to plants and will not injure animals. Not offensive to humans. Its use is guaranteed to keep these animals from any place where they are not wanted.

"Dogzoff" is applied with any small insect sprayer and one application usually does the work.

"Dogzoff" will save its cost many times over around the garden and home.

PRICE FOR SEASON'S SUPPLY **69c** PRE-PAID

Mr. Dass, Dear Sir:

Freeport, L. I., May 3, 1934

Received my order today, May 3. Plants were nice and well rooted, well pleased with all.

Respectfully yours,
J. F. Kobin, 266 No. Main St.

Dass Nursery Co., Bridgman, Mich. Emmett, Ida., April 25, 1934

Received the nursery stock yesterday, and wish to say I never saw any better Raspberry plants, and were in perfect condition. Just finished planting them. Thanking you, I am,

Yours truly, Fred Barich

Dass Nursery Co.:

Watseka, Ill., April 26, 1934

Fruit trees and berries came yesterday afternoon all O. K. Very well pleased with them. Trees are fine; also berry settings.

Yours respectfully,
Geo. B. McNamee

Dass Co.:

Sycamore, Ill., May 14, 1934

The berry plants arrived in very good condition, and I thank you very much for the rose bush. That is growing fine. Sincerely,

Arthur B. Allen, Sycamore, Ill.
R. R. No. 2, Box 191

Monsey, New York, May 15, 1934

Dass Nursery Co., Bridgman, Michigan
I received all of my order and am very well pleased with them, and am going to tell all my friends about your stock. Will you kindly send me your catalog for 1935?

Yours very truly,
Mary De Marte

Dewberries

These are a sort of blackberry, but the vines are not self supporting, as are the Blackberries. The usual method of propagation is as follows: They are set 3 feet in the row, rows 6 feet apart. Short posts are set about every fifth vine and a wire stretched about three feet from the ground. Each spring all strong vines are tied to the wire, and the ends that are too long are cut off about ten inches above wire.

LUCRETIA. This is the best variety of Dewberry that we have fruited and is one that gives universal satisfaction. Berries are very large, in fact, being larger than any blackberry grown. They are jet black, coreless, sweet and juicy. Dewberries are free from rust and all other fungous diseases. Plant at least a few for home use.



Lucretia Dewberries.

Currants

Fine for Jelly — Easy to Grow — Very Productive

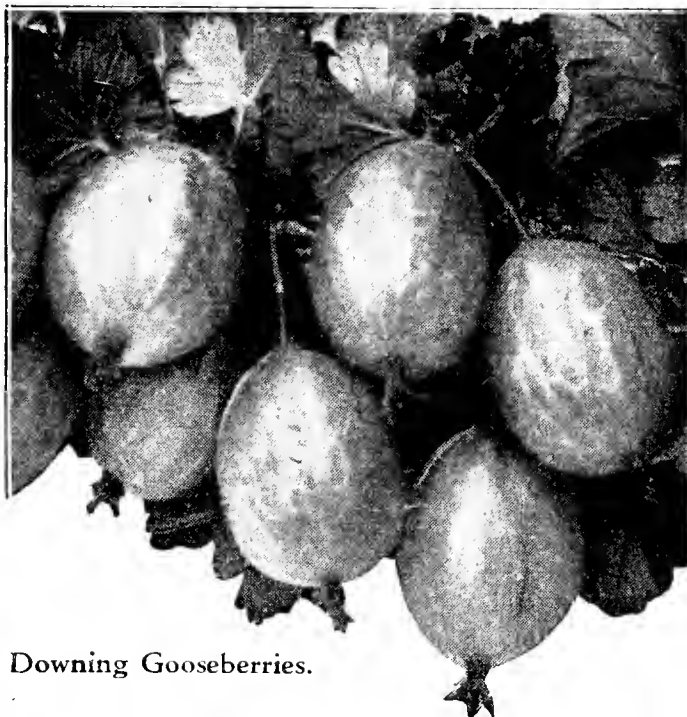
The Currant is one of the most valued of small fruits. Being very hardy, they do not winterkill, are easy of cultivation, requiring little care.

PERFECTION. Cross of Fay's Prolific with White Grape and combines the best qualities of both parents. In color it is beautiful bright red and of a size larger than the Fay; the clusters average longer and the size of the berries is maintained to the end of the bunch. It is one of the most productive Currants we have ever known.

LONDON MARKET. A fine red Currant. Quality excellent with mild flavor. Bush healthy and vigorous.

Each, 20c; 10 for \$1.75; 100 for \$15.00.

We cannot ship Gooseberries and Currants after April 10th, as the law requires that they must be shipped when dormant. The State Inspector makes a spring inspection of Gooseberry and Currant plants, consequently orders should be in by April 10th to guarantee shipment.



Downing Gooseberries.

Gooseberries

There's Nothing Quite Like the Pies and Preserves From Gooseberries.

Very profitable, for they are strictly for the North and require a cold climate; easy to plant and care for, and bring good returns. They require feeding, and when given a good mulch of stable manure in the late fall, will repay you well.

HOUGHTON. Small dull reddish brown fruit, tender, juicy, sweet, and pleasant, ripening soon after midsummer. Profuse bearer.

DOWNING. Medium to large, pale green. Quality good. Upright, productive bush. Midseason. The most widely grown variety.

Each 20c; 10 for \$1.75; 100 for \$15.00.



Perfection Currants.

ORDER SHEET

Dass Nursery Co.
Bridgman, Michigan

Order No.

Date Rec'd

Amount

Do Not Write in This Space

Date.....

PLEASE WRITE PLAINLY

Name

Street or R. F. D.

Post Office..... County.....

Express Office..... State.....

Ship on or about April ☐ May ☐.

Ship by Mail C. O. D. for Charges ☐. Express C. O. D. for Charges ☐.

IF OUT OF KIND ORDERED,
SHALL WE SUBSTITUTE? NO ☐ YES ☐.

Amount Enclosed

Cash - - - \$.....

Check - - \$.....

Money Order \$.....

Draft - - \$.....

Total - - \$.....

AMOUNT	VARIETY	SIZE	DOLLARS	CENTS

NOTE: No prepaid prices. You pay the transportation charges.

We will send packages C. O. D. for carrying charges unless otherwise instructed. You pay the mail man or express agent the amount required for express or parcel post shipment.

Dass' 1935 Price List

DISCOUNT FOREARLY ORDERS

On all orders received during the month of January we will give you a 10% discount from catalog prices and during February a 5% discount. No discount is allowed on collections, or C. O. D. shipments.

STRAWBERRIES	25	50	75	100	200	300	400	500	1000
Cut Price	\$0.30	\$0.45	\$0.60	\$0.75	\$1.05	\$1.40	\$1.70	\$2.00	\$ 3.50
Dunlap35	.55	.70	.85	1.50	1.80	2.10	2.50	4.85
Blakemore35	.55	.70	.85	1.50	1.80	2.10	2.50	4.85
Beaver35	.55	.70	.85	1.50	1.80	2.10	2.50	4.85
Gibson35	.55	.70	.85	1.50	1.80	2.10	2.50	4.85
Premier40	.65	.90	1.20	1.95	2.85	3.40	3.90	7.00
Aroma40	.65	.90	1.20	1.95	2.85	3.40	3.90	7.00
Brandywine40	.65	.90	1.20	1.95	2.85	3.40	3.90	7.00
Beauty50	.80	1.05	1.25	2.10	2.95	3.40	4.00	7.50
Cooper50	.80	1.05	1.25	2.10	2.95	3.40	4.00	7.50
Dorsett50	.80	1.05	1.25	2.10	2.95	3.40	4.00	7.50
Fairfax50	.80	1.05	1.25	2.10	2.95	3.40	4.00	7.50
Mastodon85	1.25	1.60	1.75	2.75	3.95	4.80	5.75	10.50
Champion85	1.25	1.60	1.75	2.75	3.95	4.80	5.75	10.50
Gem	1.00	1.50	2.00	2.45	4.75	6.60	7.85	9.00	17.50

RED RASPBERRIES	25	50	75	100	200	300	400	500	1000
Latham, 1-yr. No. 1	\$1.00	\$1.50	\$2.00	\$2.50	\$4.25	\$ 6.00	\$ 7.50	\$ 8.75	\$16.50
Latham, 2-yr. No. 1	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50
Latham, 1-yr. No. 260	1.00	1.40	1.75	2.75	3.75	4.75	5.50	10.00
Chief, 1-yr. No. 1	1.00	1.50	2.00	2.50	4.25	6.00	7.50	8.75	16.50
Chief, 2-yr. No. 1	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50
Cuthbert, 1-yr. No. 1	1.00	1.50	2.00	2.50	4.25	6.00	7.50	8.75	16.50
Early King, 1-yr. No. 1	1.00	1.50	2.00	2.50	4.25	6.00	7.50	8.75	16.50
Cuthbert 2-yr. No. 1	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50
Early King, 2-yr. No. 1	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50

BLACK RASPBERRIES	25	50	75	100	200	300	400	500	1000
Cumberland 1-yr. No. 1	\$0.75	\$1.40	\$1.90	\$2.25	\$3.75	\$ 5.35	\$ 6.50	\$ 7.50	\$14.50
Cumberland, 2-yr. No. 1	1.50	2.65	3.50	4.35	7.95	9.25	12.00	14.25	27.50
Plum Farmer, 1-yr. No. 175	1.40	1.90	2.25	3.75	5.35	6.50	7.50	14.50
Plum Farmer, 2-yr. No. 1	1.50	2.65	3.50	4.35	7.95	9.25	12.00	14.25	27.50
Logan, 1-yr. No. 1	1.00	1.50	2.00	2.50	4.25	6.00	7.50	8.75	16.50
Logan, 2-yr. No. 1	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50
Harbert, 1-yr. No. 175	1.40	1.90	2.25	3.75	5.35	6.50	7.50	14.50
Harbert, 2-yr. No. 1	1.50	2.65	3.50	4.35	7.95	9.25	12.00	14.25	27.50

BLACKBERRIES	25	50	75	100	200	300	400	500	1000
Alfred, Root Cutting	\$1.25	\$1.75	\$2.25	\$2.75	\$5.25	\$ 7.40	\$ 8.95	\$10.25	\$19.50
Eldorado, Root Cutting, 1-yr.85	1.55	2.10	2.25	3.95	5.45	6.65	8.00	15.50
Eldorado Transplants	1.75	2.45	3.60	4.50	7.90	10.45	13.25	15.50	29.50
Lucretia Dewberry, 1-yr.	1.00	1.50	2.00	2.50	4.25	6.00	7.50	8.75	16.50

ASPARAGUS	25	50	75	100	200	300	400	500	1000
Martha Washington, 1-yr.	\$0.40	\$0.80	\$1.15	\$1.50	\$2.00	\$ 2.50	\$ 3.10	\$ 3.50	\$ 6.50
Martha Washington, 2-yr.60	1.00	1.50	2.00	2.75	3.50	4.50	5.25	10.00

GRAPES	Each	25	50	75	100	200	300	400	500	1000
Concord, 1-yr. No. 1	\$0.10	\$1.50	\$2.50	\$3.50	\$4.00	\$ 7.75	\$10.75	\$13.75	\$16.75	\$32.50
Concord, 2-yr. No. 115	2.25	4.00	5.50	6.50	12.00	16.25	23.00	28.00	55.00
Niagara, 1-yr. No. 110	2.00	3.50	4.50	5.50	10.25	14.75	19.00	23.00	45.00
Niagara, 2-yr. No. 115	2.50	4.75	6.25	7.50	14.50	20.25	26.10	31.00	60.00
Moore's Early, 1-yr. No. 110	2.00	3.50	4.50	5.50	10.25	14.75	19.00	23.00	45.00
Worden, 1-yr. No. 110	2.00	3.50	4.50	5.50	10.25	14.75	19.00	23.00	45.00
Delaware, 1-yr. No. 115	2.50	4.50	6.25	8.00					

Superior Raspberry Plants

Every Raspberry plant carries a certificate of Double Inspection—and our guarantee to be free from disease, true-to-name and productive. Your success is assured when you plant this healthy, vigorous stock as you will harvest big, paying crops of first quality fruit for many years. Remember that every plant is absolutely guaranteed to be free from Mosaic, Root Gall, Blue Stem, and other deadly Raspberry diseases; furthermore, they will be fresh dug and shipped direct to you—there are no storage cellars on our farms, all stock dug and shipped fresh and guaranteed to arrive in perfect growing condition.

Red Raspberries

Red Raspberries will do equally well on light or heavy soil; however, it should be well drained. For field culture, Red Raspberries should be planted about 3 feet apart in the row, with the rows 7 feet apart, requiring about 2000 plants per acre. In the spring, all canes should be cut back to about 3 feet and branches trimmed to about 6 inches. Six or seven good strong canes are sufficient to a bush, and the berries will be higher in quality.

LATHAM. Although a comparatively new variety, it is entirely past the experimental stage, and we unhesitatingly recommend it as one of the best Raspberries ever grown. It was originated in Minnesota, and has never been known to winter-kill even though exposed to 45 degrees below zero. The sensational yields of this variety have attracted the attention of growers everywhere, and everyone who has given it a trial is praising the many unusual features found in Latham. Is a tall, vigorous grower; the canes are extra heavy, well able to support the tremendous load of fruit. The foliage is a healthy, dark green, tough and leathery, highly resistant to insects. Ripens about the same time as Cuthbert and covers a longer fruiting season than any other Raspberry. Color a dark, rich red; quality of the best, with full Raspberry flavor.

EARLY KING. Probably the most widely grown of any red Raspberry on the market. It comes early when prices are high and yields extra heavy crops. The berries are large, firm, a beautiful color and easily picked. The bush is strong growing and remarkably free from disease, is one of the hardiest sorts grown and can be depended on for a good crop every year.

CUTHBERT. For many years Cuthbert was the leading variety and is still grown extensively in many localities. Cuthbert is a vigorous grower and produces an enormous amount of fruit, equally desirable for home use and market. Begins bearing about ten days later than Early King, berries are large, conical, dark red, highly flavored and good quality. A good hardy sort and can be grown in any climate.

CHIEF. A seedling of Latham and has turned out to be by far the finest early Red for general planting. The fruit is not quite as large as Latham but is bright red, very firm and a tremendously heavy yielder, producing 20 per cent more than Latham in the Minnesota test plots. The Chief is practically immune from mosaic and mildew and is even harder and of better flavor than Latham. Raspberry growers have long looked for a good early Red Raspberry. They have tried King, Miller, Early June, etc., and although fairly good in many respects they have not been very profitable. This new Chief is going to meet most of the requirements and become the greater money-maker of them all—ripening 10 days before Latham, firmer, same good color, fine flavor and a heavy yielder.

Black Raspberries

Black Raspberries should be planted on a rather high soil for best results. Gravity and many soils are best. They are planted about 3 feet in the row, rows being from 6 to 7 feet apart. The young shoots each year are tipped or cut off when about 24 inches high, and the laterals are trimmed to about 6 or 8 inches in length the following spring. Leave about five good, strong shoots per bush.

The New Harbert The New Harbert is a variety of black Raspberry which we introduced three years ago. It is a large berry and a vigorous grower, and will produce one-third more berries per acre than any other variety of black Raspberry that is grown. The canes grow upright and where the Cumberland will grow three or four canes this variety will have seven or eight, thus making the yield per acre one-third more. The New Harbert will grow on any kind of soil, and is free from all contagious diseases. We recommend planting them 2 1/2 feet. Hope you will try some of our new variety this coming spring, as it will be the leading variety in a year or two.

CUMBERLAND. Without question the most profitable and popular black Raspberry grown; the one safe and reliable commercial variety, because you can depend on a big paying crop regularly. We call it the "Business Black-cap" because it succeeds everywhere—light or heavy soil—East, West, North or South—wherever you find Raspberries grown, this is the leading black variety, and it never fails to produce its customary big crop every year. It is perfectly hardy, tremendously productive, the bushes are vigorous, upright, strong and healthy. Berries extra large, glossy black, not equalled by any other variety in quality, flavor and appearance. It's good to eat and good to sell.

PLUM FARMER. Is very popular with many growers on account of its earliness, and ability to mature its customary big yield in a very short time, usually from 12 to 16 days. The plants are healthy, canes strong growers. Produces plenty of bearing wood which insures a heavy crop of fruit. The berries, which are produced in clusters, are large, well colored and of first quality. Plum Farmer will give satisfaction everywhere. Ripens nearly a week earlier than Cumberland and can be worked in nicely with that variety.

The New Logan The most dependable early black Raspberry. Ripens one week earlier than Cumberland. Berries are extremely large, delicious, and the pickings from first to last are uniformly high quality. New Logan holds up well through drought, and is highly disease-resistant. Free from seediness and a tendency to crumble.

ALFRED. This Blackberry has become a favorite for home use and market. The fruit is of the finest quality for table use as it is nearly seedless and coreless. The flavor is sweet and enticing. Berries grow to immense size. Ripens early, perfectly hardy, a vigorous grower.

ELDORADO. Never winter-kills and always produces a full crop of jet black berries of enormous size. The hardest and prettiest of all Blackberries, with that delicious aroma and flavor which can only be found in a wild Blackberry. It is valuable for all purposes, both home and commercial, being so very firm that it will remain in good condition for three and four days, and can be sent to distant markets where it always commands the highest price.

Blackberries

Blackberries thrive equally well on any light or heavy soil and as they are practically immune from all disease and insects, one planting will provide a big income for a number of years. For field culture, Blackberries are usually planted 4 feet apart in the row, with the rows 7 feet apart, requiring about 1600 plants per acre. For best results they should be confined to hills, allowing only five or six strong shoots per hill. The new growth each summer should be trimmed down to about 24 inches and allowed to branch—this gives a stronger, sturdier bush.

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Transplants This season we are offering a limited supply of choice two-year Latham, Cumberland and Plum Farmer Raspberry and Eldorado Blackberry transplants. These are healthy, one-year tip plants that have been lined out and grown in our fields for a second season, every one strong, of bearing age and size. These will produce plenty of berries this summer if not cut back when planted, but for best commercial results we recommend close pruning when setting out. Order early to be sure of getting these transplants.

Dass Strawberries for Quick Profits

New GEM Everbearer

Discovered by Frank J. Keplinger on his fruit farm in north central Michigan, the parent plant from which this remarkable strain has been propagated, apparently was one of those miracles that happen in the berry industry once in a lifetime.

In an old patch of Everbearers here was a great, thrifty, husky plant with luxuriant dark green foliage, sparkling with vitality—loaded with beautiful bright red berries and growing lustily in the poorest soil in the whole field. The original Gem plant and 12 runner plants produced 25 quarts of berries and over 200 new plants the first season in new raw muck where other Strawberry plants were unable even to survive.

Gem plants have proven resistant to all disease and the most winter-hardy variety ever known, standing freezing and thawing without protection of any kind.

The berries are uniformly large, well shaped and ripen evenly from the beginning to the end of the season. The flavor is one you will never forget—sweet, rich and satisfying. For firmness and keeping qualities Gem surpasses any Strawberry we have ever grown. Will stand handling and long distance shipping even during hot, dry weather. The quality of Gem is so supreme that the berries retain their bright, red color long after picking and do not bruise or become spotty even when shipped to distant markets.

Fairfax

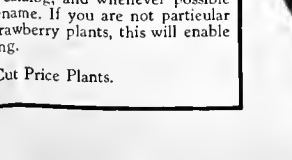
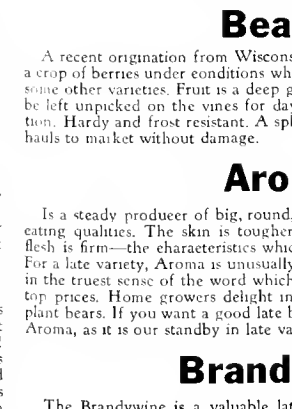
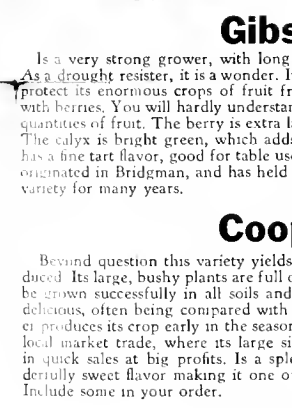
FAIRFAX is more vigorous than Premier and holds up better through the fruiting season. It is fully as healthy and free from disease. Considered just as productive as Premier under normal weather conditions, and more productive in dry seasons. The berries are larger and firmer and the quality much superior to Premier. Fairfax is a very attractive dark red. It is a moderate runner maker but better than Premier. Those who appreciate quality berries and want to get started with the best should plant Fairfax and Dorsett.



Dorsett.



Blakemore.



Cooper.

Brandwine.

Champion.

Strong, Healthy Root System on All Dass Plants.

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Everyone Should Plant an Orchard

Every land owner should plant at least a small orchard. The blossoms alone would more than repay for the trouble, even the shade it might afford. The land scape effect it gives to the homestead is invaluable, as no real homestead could be complete in appointment without its orchard; it's the one dear spot in the memory of everyone reared on the farm that has its orchards. Still some people neglect such an important feature in laying out their home grounds, and with all these benefits you may have fruit fresh from the tree at your pleasure with a flavor that cannot be had in ones from a distant market. Could there be greater inducements for planting an orchard?

THERE IS A DIFFERENCE!

In a good many nursery catalogs you will find trees listed at extremely low prices, and this is the reason. They are the so-called Mail Size trees, that are little, scrawny, one-year grafts or two year runts, that in our opinion are unfit for planting. The biggest loss is in the growth, as plantings made with these are from one to three years behind in growth, when planted with standard size trees. Also, the little trees are so small and low-branched that it is practically impossible to trim them and have a good shaped tree with branches where they should be. We do not plant the small trees, do not recommend them and absolutely do not sell them, as we feel that it would be a blot on our reputation to take anyone's good money for such stock. The hog and cattle feeders have learned long ago that it is a pretty risky proposition to buy "runts," and we do not believe that any planter should let a few cents difference in first cost persuade him to plant any other than the high grade standard size trees that we offer.

Dass' Time-Tried Apples

In late years the cost of bringing an orchard of Apples into bearing has been materially reduced by using peach and other fillers in the orchard. The Apples are planted from 33 to 40 feet apart and the fillers between. These fillers to be removed in from 10 to 15 years. Any land that is well drained and not too dry will raise Apples, and the varieties we list are all time-tried and proven.

Prices of 5 to 6 ft. trees, all varieties:
60c each; 10 for \$5.75; 100 for \$55.00.

Summer Apples

YELLOW TRANSPARENT. This is the best of all early summer Apples; excellent for both cooking and eating. Fruit large, crisp, tender, juicy, mildly sub-acid. Skin yellowish white when ripe. Tree medium sized, vigorous, hardy and quick growing. It is excessively productive and bears at an early age. Brings top prices on all markets, and is excellent for home use.

Autumn Apples

McINTOSH RED. A medium sized, deep crimson Apple that is very beautiful. The tree is very hardy, vigorous, and quick growing. Will do well in all sections of the country. Flesh is pure white, tender, juicy and has a splendid flavor. In fact, we know of no fall Apple that is its equal. It originated in Canada and is, therefore, very hardy. Plant at least a few trees and have good Apples while winter Apples are ripening. These will keep in storage for several months.

WEALTHY. Large in size when full grown, and a good cropper. Fruit is red with light streaks. Quality good, juicy, an excellent cooker and canner. Is a hardy tree, and a good, quick grower. Bears young.

Winter Apples

GRIMES GOLDEN. The nearest to perfection of any yellow winter variety now in general cultivation. Is a large sized, golden yellow Apple, with extra fine flavor, and good keeping qualities. Tree a quick grower, and bears young. Don't fail to include some in your orchard.

STAYMAN'S WINESAP. This Apple is now attracting attention everywhere as a profitable market variety. It has large size, dull red color, great productiveness and best quality. The tree is a vigorous grower and is irregular and drooping in habit, and adapts itself readily to different soils and climates.

McIntosh Red.

BALDWIN. The great commercial late winter Apple. Tree a large, vigorous, open grower, upright in tendency and very productive. Fruit large, rounded, deep red. Flesh juicy, crisp and rich.

DELICIOUS. No new variety has ever gained popularity in so many different Apple sections as the Delicious. Fruit extra large. A brilliant bright red; flesh fine grained, crisp and juicy with a delightful aroma. Is of very highest quality. Tree one of the hardest and a quick grower and bears young.

R. I. GREENING. This is the old-fashioned Greening that sells readily at good prices on all markets. The best Apple for cooking purposes that there is grown, and also excellent for dessert use. Large in size; flesh firm, fine grained and crisp. Tree grows large and spreading; does well in any soil and climate.

JONATHAN. A beautiful all-red Apple, medium in size, highly flavored, and of excellent quality, being tender, juicy, spicy and rich. A splendid market and family sort. Tree long lived, productive and an early bearer, but without special care and skill stand much handling.

NORTHERN SPY. This is a fine Apple for culinary use and its exceptionally fine flavor makes it invaluable as a dessert Apple. Fruit extra large, firm, tender, crisp and juicy; mild sub-acid flavor. Skin pale yellow with bright pinkish red, and mottled with carmine. Tree large and vigorous.

WINTER BANANA. Fruit large to very large. Skin smooth, moderately thick, color bright pale yellow, often with a blush, with in well colored specimens deepens to a dark pinkish red. Flesh white, tinged with pale yellow, moderately firm.

HYSLOR CRAB. Fine for jelly and pickles. Fruit large, skin smooth, color dark red with bluish purple bloom. The best Crab for general use and market. Tree a dense grower, much in use for ornamental purposes.

WAGENER. Roundish and medium size. Skin shaded and faintly striped with pale red on warm, yellow background, the shading deepening on sunny side; often streaked with russet. Flesh yellowish, fine grained, firm, fairly juicy, mildly sub-acid and of excellent flavor. An Apple desirable for cooking use and also esteemed as a dessert Apple. Tree vigorous, comes into bearing at an early age.

ROME BEAUTY. Skin is thick, nearly covered with bright red on yellow ground, handsomely colored. Flesh nearly white, slightly tinged with yellow or green, firm, moderately fine grained, rather crisp, juicy, aromatic, agreeably mild sub-acid, good quality. Fruit stands handling remarkably well, is a good keeper and holds till late in storage.

BARLETT PEAR. Skin is thick, nearly covered with bright red on yellow ground, handsomely colored. Flesh nearly white, slightly tinged with yellow or green, firm, moderately fine grained, rather crisp, juicy, aromatic, agreeably mild sub-acid, good quality. Fruit stands handling remarkably well, is a good keeper and holds till late in storage.

ELBERTA now bearing than all other varieties combined in the great mid-west Peach belt, and we feel certain that it will hold this place for many years.

J. H. HALE. Fruit averages one-third to one-half larger than the Elberta; ripens about five days earlier and is much superior in flavor. Color a beautiful golden yellow with exquisite bluish. It is only partially self-pollinating, so should be planted with some other variety such as Elberta, Freestone.

GOLD DROP. A medium sized, freestone, strong growing Peach, with golden flesh and color extra fine flavor and a winter bearer for canning purposes. Perfectly hardy and a very prolific bearer.

MAYFLOWER. This is our earliest Peach and a dandy flavored, good sized Peach. Flesh white; skin white, semeling but excellent for outdoor roadside stands, as it comes early when tourist traffic is at its height and its wonderfully attractive color sells it on sight.

ELBERTA. The standard market Peach of the whole country. Perfectly hardy and a strong growing, disease-resistant variety. Color yellow with dark cheeks; flesh yellow and highly flavored; freestone; skin exceedingly tough and will stand long shipments better than any other Peach. There are more acres of

MOORPARK. Very large, orange-yellow fruit with red cheek; flesh yellow, sweet, juicy and delicious; freestone; very productive; extra good for either market or dessert. Will thrive and produce an abundance of fruit anywhere that a peach or plum will thrive.

PRICES: 4 to 5 ft. trees, 75c each; \$5.75 per 10; \$55.00 per 100.

Permanant



American Arbor-Vitae.

An evergreen of erect, broadly pyramidal habit, with soft bright green foliage, dense from ground up. Grows rapidly, and soon forms a most beautiful tree for any purpose. Is very hardy and dependable in any situation, although a moist location is preferred. Like other types of American Vitis, the American can be trained at will, or even closely sheared when sufficiently developed to present formal lines. Balled and burlapped, 2 to 3 ft. trees, twice transplanted, \$1.00 each; 2 or more, 75c each.

Globe Arbor-Vitae

Delightful Formality - Charming in the Border
It is hard to find a more handsome evergreen than our Globe Arbor-Vitae. In shape it is absolutely round or globular, very dense in growth, and does not require shearing. The foliage is a deep, dark green, flat and beautifully carved like all of the Arbor-Vitae. It seldom does it get over 3 1/2 to 4 feet at maturity, hence its general use in low borders and foreground work. Our Globes are beautiful specimens that give charming effects in landscape planting. Balled and burlapped, 12x12 in. spread, twice transplanted, \$1.00 each; 2 or more, 75c each.

Pfitzer's Juniper

(Juniperus Chinensis Pfitzeriana)
This remarkable tree is today in the front rank of ornamental evergreens. Its great popularity is due to its ability to thrive in all parts of the country and under almost any conditions of soil or exposure. An important tree in the far South and also a perfect grower in extremely cold sections. One of the few evergreens that will stand considerable shade. Color is deep green, with a grayish cast. Strong, vigorous type of foliage. Should be in every evergreen planting. Balled and burlapped, 18 to 24 in. trees, twice transplanted, \$1.25 each; 2 or more, \$1.00 each.

Irish Juniper

(Juniperus Communis Hibernica)
An erect and slender evergreen, formal and columnar in form. The foliage is deep green and very compact. When matured, this tree reaches a height of six to seven feet, but it is never over one and one-half feet in diameter. Much used in cemetery plantings, as well as in landscaping the home grounds. Balled and burlapped, 18 to 24 in., twice transplanted, \$1.00 each; 2 or more, 75c each.

Norway Spruce

(Picea Excelsa)
A lofty, noble tree of open, pyramidal habit, exceedingly picturesque. Very popular in evergreen groups and as single specimens. Also one of the best evergreens for hedges and much in use for wind-breaks. Norway Spruce is one of the kinds most commonly used for Christmas trees. Balled and burlapped, 2 to 3 ft., twice transplanted, \$1.00 each; 2 or more, 75c each.

Black Hills Spruce

(Picea Canadensis Albertiana)
The hardest of all Spruces—pyramidal, compact and bushy in habit of growth. The foliage, of a bright, fresh color, varies from green to bluish tint. Being rather spreading in habit, it is used mainly for individual specimens, for background borders, and in places away from buildings. However, it is a slow grower, so can remain in close quarters for several years, and is often grown in foundation plantings. Balled and burlapped, 2 to 3 ft., twice transplanted, \$1.25 each; 2 or more, \$1.00 each.

Colorado Blue Spruce

This wonderful ornamental tree combines a shining blue lustre, perfection in form and symmetry, and hardy characteristics that make it adaptable to nearly all climates. Effective either as a specimen or in groups. Balled and burlapped, 18 to 24 in., selected specimens, \$2.25 each; 3 for \$6.25.

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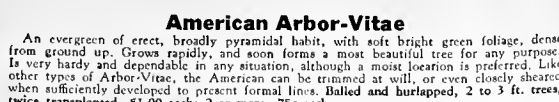
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It is hard to find a more handsome evergreen than our Globe Arbor-Vitae. In shape it is absolutely round or globular, very dense in growth, and does not require shearing. The foliage is a deep, dark green, flat and beautifully carved like all of the Arbor-Vitae. It seldom does it get over 3 1/2 to 4 feet at maturity, hence its general use in low borders and foreground work. Our Globes are beautiful specimens that give charming effects in landscape planting. Balled and burlapped, 12x12 in. spread, twice transplanted, \$1.00 each; 2 or more, 75c each.



American Arbor-Vitae.

An evergreen of erect, broadly pyramidal habit, with soft bright green foliage, dense from ground up. Grows rapidly, and soon forms a most beautiful tree for any purpose. Is very hardy and dependable in any situation, although a moist location is preferred. Like other types of American Vitis, the American can be trained at will, or even closely sheared when sufficiently developed to present formal lines. Balled and burlapped, 2 to 3 ft. trees, twice transplanted, \$1.00 each; 2 or more, 75c each.

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Pfitzer's Juniper

(Juniperus Chinensis Pfitzeriana)
This remarkable tree is today in the front rank of ornamental evergreens. Its great popularity is due to its ability to thrive in all parts of the country and under almost any conditions of soil or exposure. An important tree in the far South and also a perfect grower in extremely cold sections. One of the few evergreens that will stand considerable shade. Color is deep green, with a grayish cast. Strong, vigorous type of foliage. Should be in every evergreen planting. Balled and burlapped, 18 to 24 in. trees, twice transplanted, \$1.25 each; 2 or more, \$1.00 each.

Irish Juniper

(Juniperus Communis Hibernica)
An erect and slender evergreen, formal and columnar in form. The foliage is deep green and very compact. When matured, this tree reaches a height of six to seven feet, but it is never over one and one-half feet in diameter. Much used in cemetery plantings, as well as in landscaping the home grounds. Balled and burlapped, 18 to 24 in., twice transplanted, \$1.00 each; 2 or more, 75c each.

Norway Spruce

(Picea Excelsa)
A lofty, noble tree of open, pyramidal habit, exceedingly picturesque. Very popular in evergreen groups and as single specimens. Also one of the best evergreens for hedges and much in use for wind-breaks. Norway Spruce is one of the kinds most commonly used for Christmas trees. Balled and burlapped, 2 to 3 ft., twice transplanted, \$1.00 each; 2 or more, 75c each.

Black Hills Spruce

(Picea Canadensis Albertiana)
The hardest of all Spruces—pyramidal, compact and bushy in habit of growth. The foliage, of a bright, fresh color, varies from green to bluish tint. Being rather spreading in habit, it is used mainly for individual specimens, for background borders, and in places away from buildings. However, it is a slow grower, so can remain in close quarters for several years, and is often grown in foundation plantings. Balled and burlapped, 2 to 3 ft., twice transplanted, \$1.25 each; 2 or more, \$1.00 each.

Colorado Blue Spruce

This wonderful ornamental tree combines a shining blue lustre, perfection in form and symmetry, and hardy characteristics that make it adaptable to nearly all climates. Effective either as a specimen or in groups. Balled and burlapped, 18 to 24 in., selected specimens, \$2.25 each; 3 for \$6.25.

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ORDER SHEET—Continued

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Please write below the names of a few fruit growers who you think would like to receive our catalog and we will include with your order, 6 beautiful assorted Dahlia bulbs which will bloom this coming season.

This image shows a single sheet of white paper with horizontal black ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook or legal pad style. The edges of the paper are slightly irregular, suggesting it might be from a bound volume. The background is a solid light gray.